Jeremy Ashley

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Software Engineer - Dallas, TX

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Technical Focus

Builds production web applications, AI-assisted workflows, APIs, business-system integrations, reporting platforms, payment systems, e-commerce experiences, and cloud infrastructure using **JavaScript**, **TypeScript**, **React**, **Next.js**, **Node.js**, **Express**, **Axios**, **Python**, **FastAPI**, **Java/Spring Boot**, **Vue.js**, **Svelte.js**, **Redux**, **Tailwind CSS**, **PostgreSQL**, **Microsoft SQL Server**, **SQLite**, **MongoDB**, **REST APIs**, **Docker**, **Linux**, **NGINX**, **Apache**, **AWS**, **Railway**, **Vercel**, **Git/GitHub**, **CI/CD**, **Stripe**, **Shopify**, **WordPress/WooCommerce**.

Community & Leadership

- Dedicated software engineer with **10+ years** of employee management experience, bringing a strong leadership background to technical teams and client delivery.
- Active member of Dallas Software Developers Group, regularly participating in local meetups, supporting the Dallas developer community, and presenting technical topics including **Redux**.
- Volunteered at Commit Your Code for three years, supporting conference sessions as an AV specialist.

Development Experience

Craft Digital | Senior Full Stack AI Engineer | 06.2026 – Present

- Contributed to closing of a **$750,000** client engagement, translating business requirements into production software supporting quoting, sales, and engineering workflows.
- Built and launched a quote-to-order platform automating **12+ manual steps**, supporting **1600+** annual orders and targeting [**50%**] fewer orders requiring direct engineering involvement.
- Launched a customer-facing design portal for a client facing product, targeting [**95%**] workflow adoption and a [**35%**] reduction in manual follow-up and data entry.
- Led a complex **production infrastructure cutover** moving a client data pipeline from **AWS to Railway**, coordinating migration architecture, environment readiness, and **end-to-end validation** across reporting and integration workflows.

DFW Software Consulting | Founder & Lead Full Stack Developer | 01.2023 – Present

- Migrated a legacy **Microsoft SQL Server** system to **PostgreSQL**, resolving schema, data-type, query, and compatibility issues during a custom production cutover while preserving critical business data.
- Delivered a property-management platform replacing fragmented tools and manual processes while reducing labor costs by **15%**.
- Improved a client storefront's website, contributing to a **200%** increase in online sales within three months.
- Manage client relationships while providing technical direction, code review, and hands-on mentorship to junior developers working on real production projects.

Onix Media | Full Stack Software Developer | 10.2024 – 03.2026

- Pioneered a company-wide logistics and production-tracking platform supporting 20 warehouses, centralizing package tracking, P&L visibility, and previously paper-based workflows.
- Integrated services including **Stripe**, **WordPress**, and **ShipStation** for e-commerce and fulfillment automation.
- Managed **Linux** production environments, configuring **NGINX**/**Apache** for performance and uptime
- Modernized legacy **WordPress** platforms, migrating to **React** + **TypeScript** while maintaining CMS flexibility

iServiceWeb | Lead Intern Engineer | 3.2024 – 10.2024

- Promoted to Lead Intern Engineer within 3 weeks, taking on additional responsibility for project delivery, team support, and client-focused development work
- Developed a **Stripe**-powered billing system using **Node.js**, supporting subscriptions, promo codes, customer management, and payment tracking
- Developed backend API endpoints and **MongoDB** models to support secure billing, payment tracking, and client account workflows
- Supported frontend and backend development across client applications, improving usability, reliability, and delivery quality